

Lift up your eyes and look at the fields, for they are already white for harvest. - John 4:35

WHITE FIELDS FOUNDATION

**"A NIGHT OF INSPIRATION" WITH JOE PATERNO
SATURDAY NIGHT, FEBRUARY 13 – HEINZ FIELD, PITTSBURGH, PA**

Dear Friend,

The White Fields Foundation (WFF) is thrilled to announce that Penn State's legendary coach, Joe Paterno, will be our special guest at this year's banquet in Pittsburgh and you're invited to attend,

"A Night of Inspiration" with Penn State Coach Joe Paterno

Saturday, February 13, 2010 – East Club Lounge, Heinz Field, Pittsburgh, PA

V.I.P Reception – 6:00 p.m. – 7:00 p.m., Dinner immediately following, festivities close at 9:00 p.m.

We will be gathering with many former PSU and Steelers players. Our tentative list of guest celebrities includes: Jack Ham ('70, NFL H.O.F.), Steve Wisniewski ('88-Raiders, 8-time Pro Bowl), Todd Blackledge ('82-Chiefs, ESPN Color Analyst), Matt Millen ('80-Raiders, ESPN Color Analyst), Jeff Hartings ('94-Steelers), and several others from the Pittsburgh area.

Former PSU players Leo Wisniewski ('82-Colts) and Brennan Gaertner ('88) are serving at WFF as well as Mark Battaglia ('83) who recently joined the WFF Board. We will use net proceeds from the banquet to benefit White Fields Foundation and our new partner, Meeting God in Missions. MGM is doing great work among the poor in the Dominican Republic.

We thank you for your consideration and greatly appreciate your support.

Sincerely, Leo Wisniewski ('82) and Brennan Gaertner ('88)

Co-Chairs: Doug Shaffer (Senior Managing Director-PNC Capital Markets LLC), Doug McNelis (Pres. Advisor Mortgage Group LLC), Kevin Bode (Strategic Employee Benefit Services-Northwestern Mutual), William Krahe, Mr. Kim Costanza (Simpson & McCrady LLC)

OUR MISSIONS

Founded in 2006, Pittsburgh-based White Fields Foundation (WFF) is a Christian ministry focused on connecting people to Christ and one another through friendship, small group discipleship, monthly outreach events, mentoring, and sports. In 2008, White Fields Men was launched which challenges men to deepen their faith commitment through strengthening marriages and families, serving the poor, and living out God's Word in friendship. We also mentor at-risk boys on the North Side through sports programs and other venues. Net proceeds from this banquet benefit WFF and Meeting God in Missions (MGM). For over 18 years, MGM has been changing lives through their ministry to the poor and needy in the Dominican Republic and Haiti. Both WFF and MGM are registered 501 (C) 3 charitable organizations. For more information visit www.whitefieldsfoundation.org or www.meetinggodinmissions.com

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SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Letterman \$3,000	All Conference \$5,000	All American \$7,500	All Pro \$10,000	Hall of Fame Presenting \$15,000
Pre-Event Reception with Joe Paterno & Football Greats	✓	✓	✓	✓	✓
Ad in Souvenir Program	½ Page	1 Page	1 Page	1 Page	1 Page
Logo Presence During Event	✓	✓	✓	✓	✓
Logo on Website & Collateral Material	✓	✓	✓	✓	✓
VIP Table/s	1	2	2	3	3
VIP Parking Spaces	10	20	20	30	30
Autographed Football from Joe Paterno & Other Greats			✓	✓	✓
After Event Private Reception				✓	✓
Special Celebrity Photo Opportunity During Reception					✓
Introduction of Coach Joe Paterno and Group Photo					✓
Billboard Logo Sponsor Recognition					✓

SPONSORSHIP EXPOSURE OUTSIDE OF EVENT AND PROGRAM

White Fields Foundation Blog & Web site

Newsletter

TABLES, TICKETS & IN-KIND DONATIONS

Tickets are \$150 each or \$1,500 per table of ten. Table sponsors and all In-kind donation sponsors are greatly appreciated and both will be recognized in our souvenir program. Please note that there are several area youth groups who would love to have the opportunity to attend this event. If you'd like to be a sponsor, or sponsor tickets for a youth group or provide an in-kind donation please email Leo Wisniewski, at leo@whitefieldsfoundation.org or call him at 412.445.8842.

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SPONSORSHIP INVESTMENT FORM

SPONSORSHIP DEADLINE - January 15th - TICKET DEADLINE - February 5th

____ \$15,000 Hall of Fame/Presenting ____ \$7,500 All American ____ \$3,000 Varsity Letterman

____ \$10,000 All Pro ____ \$5,000 All Conference ____ \$1,500 12th Man Table/\$150 per tkt.

NOTE: There are several area youth groups who would love to have the opportunity to attend this event. If you would like to sponsor tickets or a table, please let us know.

Name/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

PLEASE INDICATE METHOD OF PAYMENT

____ CHECK ____ VISA ____ MASTERCARD

TOTAL: \$ _____

Name on Credit Card: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Ads can be mailed or sent electronically to stephanie@brandmill.com

Full Page Ad: 5" w x 8" h Half Page Ad: 5" w x 4" h

____ I need assistance designing my ad.

MAKE CHECKS PAYABLE TO WHITE FIELDS FOUNDATION AND
RETURN COMPLETED FORM TO:

WHITE FIELDS FOUNDATION - JOE PATERNO BENEFIT
8225 PEBBLES ROAD, PITTSBURGH, PA 15237

White Fields Foundation is a registered 501(c) (3) nonprofit organization. A portion of your donation for this event is tax deductible to the extent allowable by law. For donation questions and tax implications, contact White Fields Treasurer Bill Graham at 724.713.7694 or email info@whitefieldsfoundation.org